

# Cambridge International AS & A Level

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**MEDIA STUDIES****9607/41**

Paper 4 Critical Perspectives

**May/June 2026****2 hours**

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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**INSTRUCTIONS**

- Answer **three** questions in total:
  - Section A: answer **two** questions.
  - Section B: answer Question 4.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

**INFORMATION**

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

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This document has **4** pages. Any blank pages are indicated.

**Section A: Media debates**

Answer **two** questions from Section A.

You should refer to one or more media forms in each answer.

**Media regulation**

- 1 Explain how and why media regulation changes over time. [15]

**Postmodern media**

- 2 Explain the key challenges with interpreting the postmodern media text. [15]

**Power and the media**

- 3 'In the age of social media, where people are in control, traditional media have no power anymore.' To what extent do you agree with this statement? [15]

**Section B: Media ecology**

- 4 Explain the significance of a recent or emerging media technology and consider its possible impact on society. [30]



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